

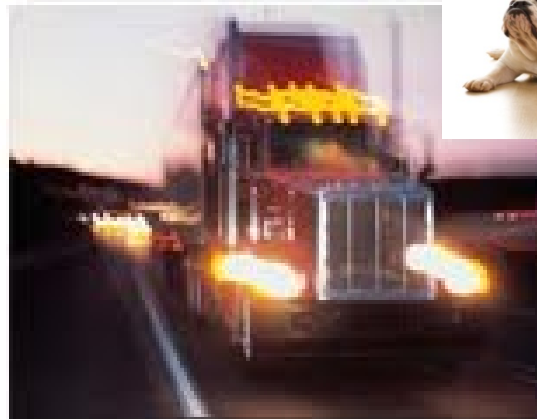
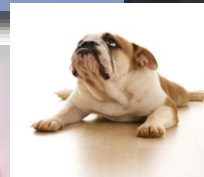


**Mississippi
State University
Manufacturing
Summit
“The Road Ahead”**

***Transportation
and
Economic
Development***

April 23, 2014

**Mary Ann Moon, CEcD
Chairman, Advisory
Council
USM – CLTT**



Why Transportation?



UNIVERSITY *of* OKLAHOMA
ECONOMIC DEVELOPMENT INSTITUTE

Concerns and Priorities



“FOR MOST MANUFACTURING COMPANIES, TRANSPORTATION COSTS ARE THE LARGEST FIXED COST ELEMENT OF THEIR BUSINESSES.”

“THE COST OF TRANSPORTATION IS 50.3% OF SUPPLY CHAIN EXPENSE.”

GLOBAL LOGISTICS

Area Development 2013 Corporate Surveys



- 1. Skilled Labor**
- 2. Highway Accessibility**
- 3. Labor costs**
- 4. Occupancy and/or construction costs**
- 5. Availability of ICT**
- 6. Available buildings**
- 7. Corporate taxes**
- 8. Incentives – state and local**
- 9. Low union profile**
- 10. Energy Costs**

continued

Reasons for Reshoring



- Labor Costs Rising**
- Qualified English Speaking Labor**
- Costs of Transporting Products and Supplies**
- Difficulty of Transportation**

Department of Global Studies



“The lack of transport infrastructures can be seen as a constraining factor on development. The lack of transportation infrastructures and regulatory impediments are jointly impacting economic development.”



IMPACTS

On Economic Progress



- **GEOGRAPHIC SPECIALIZATION**
 - **COMPARATIVE ADVANTAGES**
- **LARGE SCALE PRODUCTION**
- **INCREASED COMPETITION**
- **INCREASED LAND VALUE**

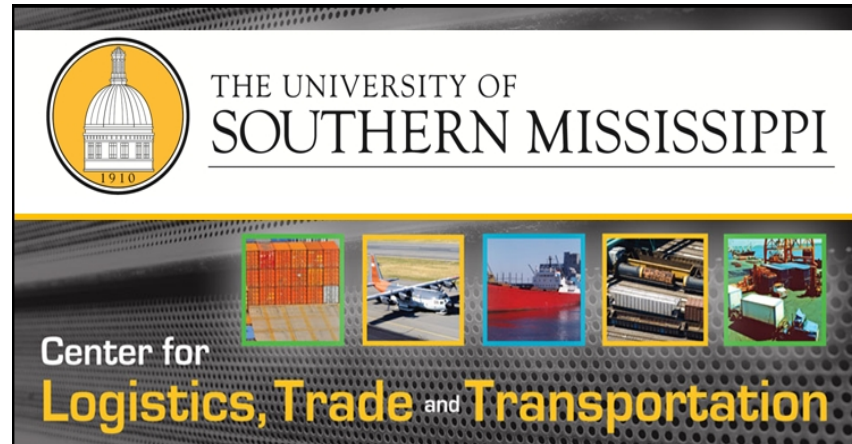
Partnerships

USM-CLTT

MDOT

MDA

MSU



Mississippi Development Authority



Why Collaboration?



CONNECT – DISCUSS

UTILIZE TOOLS

MANAGE

**MAINTAIN CURRENT DATA AND
INFORMATION**

**DEVELOP STRATEGIES FOR DESIRED
OUTCOMES**

Opportunities



THANK YOU!



Mary Ann Moon, CEcD
Director, Economic Development
G. E. C., Inc.
Gulf Engineers and Consultants, Inc.
210 East Capitol Street, Suite 1088
Jackson, MS 39201
(601) 900-8066
majmoon@att.net
mamoon@gecinc.com