Franklin Furniture Institute

Manufacturing Summit
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Franklin Center
Mississippi State University

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Mississippi Furniture Industry
Furniture Manufacturing Employment Trends

Source: US Department of Labor
Furniture Industry Economic Impact to Mississippi

1999 Base Data
- Annual Wages: $720 Million
- Industry Output: $2.2 Billion
- Induced Employment: 50,079
- Induced Wages: $1.4 Million
- Induced Output: $4.1 Billion

2006 Base Data
- Annual Wages: $1.1 Billion
- Industry Output: $3.5 Billion
- Induced Employment: 47,546
- Induced Wages: $1.7 Million
- Induced Output: $5.7 Billion

2007 Base Data
- Annual Wages: $884 Million
- Industry Output: $3.3 Billion
- Induced Employment: 42,904
- Induced Wages: $1.4 Billion
- Induced Output: $5.5 Billion

Source: Munn, Henderson, MSU Department of Forestry, 1999; 2006; 2007

Mississippi Furniture Industry Rankings

- Mississippi Manufacturing Employment (2010) #3
- National Furniture Manufacturing Employment (2005) #5
- National Furniture Manufacturing Per Capita Income (2005) #1
- Annual Payroll Per Capita (2005) #1

Working Together We Can Make it Happen!
Franklin Furniture Institute

- **1987** – State Legislature appropriated $1 million to establish the Furniture Research Unit in the Department of Forest Products, Mississippi State University

- **2001** – Institute of Furniture Manufacturing and Management (IFMM) was established

- **2002** – Mr. Franklin donated a substantial gift toward construction of 35,000 sq. ft. Franklin Center. Remaining funds came from state of Mississippi and additional private donations.

- **2004** – Franklin Center building completed.

- **2007** – IFMM renamed Franklin Furniture Institute (FFI)

Franklin Furniture Institute

**MISSION:** Help sustain and increase the competitiveness of the furniture and related industries in Mississippi and beyond

**VISION:** To be a nationally recognized center of knowledge and outreach to the furniture and home furnishings industry

**IMPACT TO INDUSTRY:** 2009 - $1.2 Million plus effects of long term training and website development

**INSTITUTE FUNDING:** Funded 100% through Federal and State Competitive Grants. No State or Industry allocations
Franklin Furniture Institute

Programs & Services

Environmental Sustainability

Enhancing Furniture’s Environmental Culture

Specific Benefits of EFEC

- Improved environmental performance
- Enhanced company image as environmental leader
- Increased environmental awareness among company executives
- Reduced liability
- Improved regulatory compliance and relationships
- Improved operational performance and efficiency
- Ability to better track environmental costs
- Reduced liability
- Reduced liability
- Financial savings from managing resources and raw materials
- Lower insurance and borrowing costs
- Increased shareholder value
- Better image in community
- Green branding opportunities
- Fewer accidents
- Heightened customer satisfaction
- Fewer delays in responding to environmental emergencies
Education and Training

• Supervisory Management Training
  • 48 hour training delivered on site
• Student Scholarships
• Webinars, Seminars and Workshops

Lean Manufacturing Principles and Value Stream Mapping

Working Together
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Quality Assurance Testing

- Furniture Frame Performance
- Foam, Fabric and Filler Evaluation
- Flammability
- Packaging
- Abrasion
- Fabric integrity and strength

Export Resource Service

Services
- Catalog of Mississippi Products
- Trade Leads / Buyer Inquiries
- Country-Specific Data
- Trade Events
- Webinars
- Interactive Website
- International Business Student Intern Assistance

Partners
- US Department of Commerce’s Mississippi Export Assistance Center
- Mississippi Development Authority
- North Carolina Furniture Export Office
Furniture Export Trend Comparison

Source: TradeStats Express – NAICS 337 – Furniture & Fixtures

Other Programs and Services

• Strategic Business and Market Planning
• Plant Layout and Flow Analysis
• Inventory Control Programs
• Grant Writing Assistance
• Website Development
• Business Partner Matching
• Market Research
• Student Internships and Co-Op
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*We Can Make it Happen!*

**Questions?**

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