

Overview of Export Assistance MDA International Trade Office

*Getting Your Share of the
World Furniture Market*
Franklin Furniture Institute
November 20, 2008

Resources Available for Exporters

- **Federal – Jackson Export Assistance - USDOC**
- **State - Mississippi Development Authority - International Trade Office**
- **World Trade Center**

MDA International Trade Office (Jackson, MS)

Director: Liz Cleveland

Trade Managers:

Europe, Africa, Middle East: Josh Bower

Asia: John Henry Jackson

Canada: Vickie Watters

Latin America: Rose Boxx

Manager Int'l Representatives and Protocol:
Marsha Hamilton

International Trade Office Services

- **International Market Research**
- **Company Consultation**
- **Technical Assistance**
- **Education Programs**
- **Trade Lead Development**
- **Referral**
- **Import Assistance**

International Trade Marketing Programs

- Trade Shows/Exhibition
- Catalog Shows
- Trade Missions/Gold Keys
- Inbound Trade Missions
- International Trade Representatives

MDA International Trade Representatives

China

Paul Swenson
State of MS China Representative
Suite 1003, Hoilday Inn Tower
899 Dongfang Rd, Pudong New Area
Shanghai 200122 CHINA
(86-21) 6867-1005
Paul.Swenson@thechinahand.com

South America

Orlando Diaz, Director
State of MS South American Office
Augusto Leguria Sur No. 70, Office 306
Las Condes Santiago CHILE
(56-2) 334-1363
mssaof@netup.cl

MDA International Representative Services

- **Market Viability Studies**
- **Agent/Distributor Searches**
- **Client/End-User Searches**
- **Background Checks**
- **Trade Shows**
- **Special Projects**

Thank You

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Mississippi Development Authority

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