Overview of Export Assistance
MDA International Trade Office

Getting Your Share of the
World Furniture Market
Franklin Furniture Institute
November 20, 2008
Resources Available for Exporters

- Federal – Jackson Export Assistance - USDOC
- State - Mississippi Development Authority - International Trade Office
- World Trade Center
MDA International Trade Office  
(Jackson, MS)

**Director:** Liz Cleveland

**Trade Managers:**
- Europe, Africa, Middle East: Josh Bower
- Asia: John Henry Jackson
- Canada: Vickie Watters
- Latin America: Rose Boxx

**Manager Int’l Representatives and Protocol:**
Marsha Hamilton
International Trade Office Services

• International Market Research
• Company Consultation
• Technical Assistance
• Education Programs
• Trade Lead Development
• Referral
• Import Assistance
International Trade Marketing Programs

- Trade Shows/Exhibition
- Catalog Shows
- Trade Missions/Gold Keys
- Inbound Trade Missions
- International Trade Representatives
MDA International Trade Representatives

**China**

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State of MS China Representative  
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**South America**

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State of MS South American Office  
Augusto Leguria Sur No. 70, Office 306  
Las Condes Santiago CHILE  
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MDA International Representative Services

• Market Viability Studies
• Agent/Distributor Searches
• Client/End-User Searches
• Background Checks
• Trade Shows
• Special Projects
Thank You

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